## ABSTRACT OF THE DISCLOSURE

An impression device for food items. More particularly, the present invention is an enhanced rolling device designed to create indented or raised images upon a variety of foods for decoration and/or marketing purposes. The roller device comprises a generally seashell-shaped housing, which encases a wheel with raised letters and images. In the preferred mode, the wheel is six inches in diameter, though other sizes may be utilized. As the wheel is hand-rolled along the food in question, the raised letters and images create a repeated pattern of impressions upon the food. The roller device is particularly suitable for embossing narrow foods such as pizza crusts, certain pasta noodles, lattice pie tops, breadsticks, or the edges of melons. The device provides a firm, comfortable grip for all hand sizes that can be used with one or two hands. Regarding its versatility, the embossing wheel may be utilized for: 1) standard messages and images; 2) snap-in, slide-in, or push-in letters, which allows the user to assemble his or her own custom message; or 3) custom logos, messages, and images. The roller device also features an adjustable embossing depth or incusing height, as well as customizable images. In addition, the device further functions to quickly cut strips of foods while embossing, if desired. Moreover, the device may comprise an interchangeable food-coloring cartridge for optional, simultaneous coloring of the messages and/or images created. Such modular components are easy to assemble and disassemble, such as for cleaning purposes.